

2012 Tourism Atlantic Technology Award

Nomination Form

The *Tourism Atlantic Technology Award* is presented on a yearly basis to worthy Tourism Industry Association Members in each of the Atlantic Provinces who exemplify **Innovation, Creativity, Leadership** and **Vision** in using technology to advance their business practices. This award celebrates individuals who have successfully engaged technology to enhance the travel experiences of visitors to Atlantic Canada.

- Nominees must be members of TIANB and must have been in business for a minimum of two years.
- Have the ability to complete the sale of tourism products and services online.
- Show an investment and/or improvement to their website design for items such as:
 - Close of sale online
 - Website design, Quality
 - Website functionality, Navigation
 - Website policies

Please indicate in a **one to three page** document how the nominee matches the criteria outlined for this award. Self nominations are accepted.

- The technology application has the potential to serve as an inspiration or model for further innovation or others in the tourism sector
- The application of this technology makes a noteworthy contribution to their operation that surpasses previous or current solutions
- The technology initiatives have enhanced and extended tourism- related efforts throughout the region

The *2012 Tourism Atlantic Technology Award* winner will be celebrated at the TIANB Annual Conference Pioneer Award Banquet on Thursday, May 24, 2012, at the Delta Brunswick, Saint John.

NOMINATIONS WILL BE ACCEPTED UP TO MARCH 31, 2012.

Tourism Industry Association of New Brunswick
500 Beaverbrook Court, Suite 440, Fredericton, NB E3B 5X4

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info@tianb.com **www.tianb.com**

2012 Tourism Atlantic Technology Award Nomination Form

Information about the Nominee

Name: _____ Phone: _____
Organization: _____ Website: _____
Address: _____ Email: _____

Information about the Nominator

Name: _____ Phone : _____
Organization: _____
Email: _____

Please attach other requested information and/or material.

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