

## **TIANB Announces Conference Main Speaker**

(Fredericton) The Tourism Industry Association of NB (TIANB) has announced the line up for their 2011 Annual Conference in Miramichi from May 25<sup>th</sup> to May 27<sup>th</sup>. This is the largest conference for the tourism industry in the province. Each year TIANB holds their annual conference in a different location around the province. This year it is going to be split between the Miramichi Agricultural Exhibition Centre and The Rodd Miramichi River Resort in Miramichi.

TIANB is bringing in one of the most creative chefs in Canada which is sure to attract attention from all people involved in the tourism industry. Internationally renowned Chef, restaurateur and television personality, Chef Lynn Crawford will be in Miramichi on May 26th. Chef Crawford is owner and creator of a new restaurant in Toronto called Ruby Watchco, she was the Executive Chef for the Four Seasons in New York and is the host of her television show called Pitchin' In. She also has appeared on Iron Chef and Restaurant Makeover. Chef Crawford's presentation will be based on how to celebrate local produce to create the best experiences from your kitchen. Combining a food demonstration of NB produce with a talk about her career and why she is such a strong advocate of supporting local food producers, her presentation will be for everyone from the restaurant owners, chefs, sous chefs to the person who just likes to cook a great meal.

The TIANB Annual Conference is open for anyone to attend and registration information can be found on their website ([www.tianb.com](http://www.tianb.com)). They are offering an early bird registration fee for people to take advantage of up to April 30, 2011. The conference is going to have additional guest speakers dealing with topics that are important to any business but especially so for those in the tourism, hospitality, food and beverage industries.

- 30 -

*The Tourism Industry Association of New Brunswick acts as the provincial tourism and hospitality organization of the province, existing to fulfill the needs of its membership, in cooperation with both private and public sector partners. As a representative and industry driven organization, the Association provides leadership and direction, aiming towards making tourism and hospitality the leading and most viably sustainable industry in New Brunswick.*

If you would like to have TIANB set up an interview with Chef Lynn Crawford, please contact Warren C Maddox at 506.451.0172 or [warren@tianb.com](mailto:warren@tianb.com)

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