



Excellence

TIANB Newsletter



Tourism Industry Association of New Brunswick

December 2011

Gotten Tangled in the Web?

How can I make the most of the website I have? Social Media, what is right for my business? What is meant by "mobile"?

These questions and any other that you can think of will be addressed by TourismTechnology.com website mentoring from TIANB. We will come to your business to help you make the web work for you!



TourismTechnology.com
TechnologieTourisme.com

[More information](#)

Call Beth at 1-800-668-5313 or beth@tianb.com to book your private session NOW.

Tis the season... for drinking customers...



Is your business ready? Are your employees trained to deal with situations that could potentially put you out of business?

Get the Responsible Beverage program working for you...protection has never been more affordable, more effective or easier for your staff to take.

[More information](#)

Call 1-800-668-5313 or info@tianb.com to book your online training NOW.

Because great service is good for business

Give the gift of training. All workbooks have been reduced 20-50% off. Discount for TIANB members only til January 31st 2012. Call Catherine to order yours today catherine@tianb.com or phone 1-800-668-5313.

Look what's new for emerit!

New versions of national occupational standards for:

- Small Business Owner/Operator
- Campground Operator
- Golf Club General Manager

Are available now at www.emerit.ca



Tourism Satellite Account - Human Resource Module

The Food and Beverages service industry group was the largest employer among tourism industries in Canada in 2010 with more than 50% of all tourism jobs (852,000 jobs). The second largest employer was recreation and entertainment with 267,000 jobs followed by accommodation with 234,000 jobs. The transportation industry group was responsible for 211,000 jobs while travel services provided 43,000 jobs. Excerpt from the research paper - Human Resource module Tourism satellite account.

Produced by Statistics Canada, the Human Resource Module of the Tourism Satellite Account (HRM) provides information on the number of tourism jobs, hours worked, and employment earnings according to whether jobs are full time or part. The information is presented according to employee demographics, and is available for all tourism industries aggregated into five industry groups: transportation, accommodation, food and beverage services, recreation and entertainment, and travel services.

[Learn more](#)

Benefits of Membership

Being a member of TIANB means having the nation's tourism representatives right alongside with you. With your TIANB membership you receive membership to both Tourism Industry Association of Canada and Hotel Association of Canada.

Each has benefits for you to access www.tiac.travel and www.hotelassociation.ca

Check out TIANB's benefits for your operations AND your staff [here](#)

TIANB Training - Food Safe

Please contact Ann Purdy to register for any of these training events: ann.trainer@tianb.com 1(800) 668-5313 or local in Moncton at 874-9320

NFSTP (National Food Safety Training Program)

January 17 - NFSTP, Moncton

January 18 - NFSTP, Fredericton (FULL - also running one in March)

January 19 - NFSTP, Saint John (FULL - also running one in March)

January 25 - NFSTP (in French), Kedgwick

January 26 - NFSTP, Miramichi

**Please note, you must register and REVIEW the book before the class to ensure success

Handy Links

Welcome New Members



We wish to welcome the new members who joined TIANB

Adegbenjo, Felicia
Adegbenjo, John
Au P'tit Café
Bayside Breezes
Blue Canoe Restaurant
Cho, Yong Min
Daigle, Chris
Darlene's Tea House
Day, Michael
Fernandez, Delia
Go Fundy Events
Gurung, Krishna
Harry's Place 2007/Ellie's Kitchen
Hasselmann, Jessica
Hawkes, Devon
Jungle Jim's Fredericton
Kim, Mi Sook
Kim, Sanae
LeBlanc, Becky
McCoy, Mary
Mott Enterprises Ltd.
Ossie's Lunch (1999) Ltd.
Petrucci, Fabiana
Piercy, Meghan
Portage Restaurant
Restaurant L'Ancre Bleue
Restaurant Salmon Lodge inc.
Robinson, Shirley
Saint John Adventures Inc.
Saint John Board of Trade
Song, Kibuom
Sonier, Charity
Subba, Kamal
Tang, YI
The Coffee Mill Restaurant
Université de Moncton
Village de Pointe-Verte

[NB Tourism and Parks](#)

[NB Department of Health - Food Safety](#)

[HR Toolkit](#)

[Business Builders Toolkit](#)

[Revenue Canada Tax Breaks](#)

[Revenue Canada payroll information](#)

[Province of NB, Business New Brunswick Financial Programs for Businesses](#)

[Workplace Health and Safety](#)

[Human Resources for the Tourism Sector](#)

We're on Twitter !

@TIANB_AITNB

[Click here](#) for our tweets and to follow us

Westfield Golf & Country Club
Woosang, Han
Cantine Val-Comeau
Chambre de commerce
Cap Pelé/Beaubassin Est
Common's Creperie Cafe
DCS Law Ltd
Econolodge Miramichi Hotel
Family Fisheries Ltd Restaurant
Gagetown Fruit Farm
McLean's Fish Shop
Motel Brise Marine
New York Subs (Bobazita Inc.)
Pizza Delight Dalhousie
Redball Internet Centre
Rideout Residential Facility
River's Edge Catering
Settlers Inn and Motel
Tender Tots Day Care
Town of Sussex
Washademoak Golf Club
National Golf Course
Owners Association
Canada
Nepisiquit Sports Lodge Inc.
Village de Lac Baker
Kingsway Restaurant
Maison Notre Dame
Motel/Restaurant Chez Freda
Taj Mahal Flavour of India
Chez Bauer
Resto Pub Sportif
Nectar Restaurant
Turner's One Stop
NB Campground Owners Association
Schooley Mitchell
Telecom Consultants

Responsible Beverage

Protect
Prevent
Prosper

with Responsible

Beverage training

Now Online for \$45 per participant

[Click here for more information](#)

emerit



Groom your workforce, boost productivity, and increase your revenue with *emerit* training products

[Click here for more information](#)

Contact Information

You can call us toll free 1-800-668-5313, visit our website at www.tianb.com , email us info@tianb.com ,or come in for a visit at 500 Beaverbrook Court, Suite 440, Fredericton.