



PRESS RELEASE
For immediate release

Tourism industry members recognized for their outstanding commitment to excellence

Fredericton, May 31, 2010 — Mrs. Rolande Thibodeau from the *Ramada Plaza Crystal Palace*, the **Village Historique Acadien** and **L'Auberge Les Jardins Inn** were recognized by the tourism industry for their commitment to excellence. Awards were presented to each of them at the Tourism Industry Association of New Brunswick's (TIANB) 27th Annual Conference held in Edmundston from May 26-28.

Year after year, tourism operators throughout the province are working hard to deliver high quality products and a welcoming spirit for our visitors. Innovation, Creativity, Leadership and Vision are common qualities among tourism operators, however some people always strive to take it one step further. This is the case for these three outstanding tourism industry members who received provincial honours and awards for best practices.

Mrs. Rolande Thibodeau has been awarded the prestigious **Pioneer Award** for her long time commitment and outstanding dedication to the promotion of tourism and the province of New Brunswick. Mrs Thibodeau is General Manager of the Ramada Plaza Crystal Palace Hotel in Dieppe. In 1981, Rolande Thibodeau joined a hotel chain as a Front Desk Agent. From 1986 to 1993, she moved through the ranks, holding a variety of positions before becoming General Manager of the Ramada Crystal Palace in 1995. Rolande Thibodeau is not only a great hotel Manager, she is also a leading ambassador of New Brunswick and its many tourism offerings!

L'Auberge Les Jardins Inn has been awarded the 2010 **ACOA Tourism Atlantic Technology Award** for successfully engaging technology to enhance the travel experiences of visitors to New Brunswick. The Inn implemented online booking and the ability to up sell, while creating a visually appealing website that meets many of the recommended best practices.

The **Village Historique Acadien (VHA)** has been awarded the **Sustainable Tourism Award** presented by Parks Canada for harmonizing economic objectives with the protection and enhancement of our natural and cultural heritage. By gathering interpreters from all areas of the Acadian Peninsula and adjoining regions, the VHA contributes to linking communities together. The respect for environment and preservation of local fauna and flora for which the VHA are well known is not only attuned with the VHA's success, but a foundation of its many achievements.

Congratulations to all three recipients! Your commitment to excellence is what makes tourism a vibrant and viable industry that all New Brunswickers can be proud of!

The Tourism Industry Association of New Brunswick acts as the provincial tourism and hospitality organization of the province, existing to fulfill the needs of its membership, in cooperation with both private and public sector partners. As a representative and industry driven organization, the Association provides leadership and direction, aiming towards making tourism and hospitality the leading and most viably sustainable industry in New Brunswick.

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