



As a signatory to the Catalyst Accord, an initiative that encourages corporate Canada to increase representation of women on boards of directors and in executive positions, Tourism Industry Association of New Brunswick is setting the pace of change for business leadership in Canada.

By pledging to accelerate or maintain (where already strong) the representation of women on its Board of Directors and in executive positions, Tourism Industry Association of New Brunswick is making its commitment to diversity and inclusion visible to employees, customers, and shareholders.

By publicly committing to diversity in the boardroom and in executive positions, Tourism Industry Association of New Brunswick serves as a role model, demonstrating that leadership and accountability start at the top and sending a powerful message that diversity is good for business and an important element of good corporate governance.

The signatures below represent the commitment of Tourism Industry Association of New Brunswick to accelerate or maintain (where already strong) the representation of women on its Board of Directors and in executive positions by 2022 and to the commitment of Catalyst to support this goal by providing access to qualified women directors through Catalyst Women On Board™.

Carol Alderdice
Tourism Industry Association of New Brunswick

Tanya van Biesen
Executive Director
Catalyst Canada

