

January 9, 2019

Hon. Minister Mary Wilson
Minister of Economic Development and Small Business and
Minister responsible for Opportunities NB
P.O. Box 6000
Fredericton, NB
E3B 5H1

Dear Hon. Minister Wilson,

Happy New Year and congratulations on your appointment to Minister of Economic Development and Small Business and Minister responsible for Opportunities NB. I read a great article about you in the Daily Gleaner last week.

I'm Carol Alderdice and I'm President and CEO of the Tourism Industry Association of New Brunswick.

The Tourism Industry Association of New Brunswick (TIANB) is a not for profit, member driven organization representing New Brunswick tourism businesses. It is estimated that the tourism sector encompasses over 3000 businesses and employs over 40,000 people thus, making it the 3rd largest industry in our province. Having members in all sectors of the tourism industry throughout the province, TIANB focuses on two spheres of activities. The first is to advocate and promote the importance of tourism in the NB economy ensuring the interests of the operators are represented in order to ensure sustainable and viable growth. The second sphere of activities for TIANB is to provide quality training programs in an effort to maintain a high level of quality services and to encourage a new and vitally skilled work force.

I would love the opportunity to meet with you to discuss small business issues in New Brunswick. The cost of doing business is their number one issue.

I thought that we could put our heads together to see what could be done to help these small businesses that are so crucial to the success of our tourism industry in New Brunswick.

Look forward to hearing from you.

Kindest regards,



Carol Alderdice
President and CEO

